



**Pinnacle Holding Company Promotes
Elizabeth Bartlett to
Chief Business Development Officer**

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Syracuse, New York – Pinnacle Holding Company, a Syracuse, New York based financial services company, announced today the appointment of Elizabeth Bartlett to the newly formed executive position of Chief Business Development Officer. The CBDO appointment of Bartlett, who has been with Pinnacle for 11 years, leverages her extensive knowledge of both the organization and the industry in identifying new sales opportunities and driving business growth.

“Our new Chief Business Development Officer will serve as Pinnacle’s lead representative for helping identify and develop new business opportunities”, said Gregg Kidd, CEO of Pinnacle Holding. “For over 20 years we have employed a financial services model with many diversified ways of serving our clients. This new position will allow us to create new initiatives while continuing to build on our successful strategy as we expand to the next exciting phase of our business. We are excited to have Liz serve in this new role.”

“I’m thrilled to be taking this new position at Pinnacle as Chief Business Development Officer,” said Bartlett. “It’s exciting to utilize all of my experiences over the past 11 years and represent Pinnacle in such an important role. Since it’s founding over two decades ago, Pinnacle has grown and continued to innovate with new businesses and services. I look forward to continuing that work with the strong and dedicated organization that we have here at Pinnacle”

A Syracuse native, Bartlett is a 2002 graduate of Ithaca College. After graduation, she spent time working in Boston, MA before returning home in 2005. She previously held positions in marketing, human resources and administration at Pinnacle.

About Pinnacle Holding Company, LLC

Pinnacle Holding is the parent company to several diversified financial services businesses and is headquartered in Syracuse, N.Y. Founded in 1995 the company wholly owns Pinnacle Investments (brokerage and financial planning), Pinnacle Capital Management (asset management), Pinnacle Employee Services (payroll, benefits, outsourcing Human Resources), Pinnacle Solutions (insurance), and Confidential Planning I (403b provider for school districts). The company has averaged double-digit revenue growth since its founding with offices throughout New York State as well as Florida, Massachusetts and Pennsylvania.