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**For Immediate Release**

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## **Portfolio Manager Joins Local Firm**

### **Investment advisor bolsters professional-advisory lineup**

**Syracuse, NY – Pinnacle Capital Management (PCM)**, an investment advisory firm registered with the Securities & Exchange Commission and headquartered in Fayetteville, announced today that **Paul A. Tryon, CFA** has joined the firm as a Principal and Senior Portfolio Manager. Mr. Tryon, who holds the prestigious Chartered Financial Analyst (CFA) designation, will work out of the firm's Boston-area office.

In making the announcement, **Joseph Masella**, PCM's CEO, stated that "all of us at PCM are pleased and excited about having Paul join the team. He brings to the firm not only a wealth of portfolio-management experience, encompassing both domestic and international markets, but also an enviable investment track record. Among other investment awards, Mr. Tryon has been recognized for his investment success by Informa Investment Solutions, a leader in intelligence and software for investment professionals, which awarded Paul the coveted "Top Gun" status on multiple occasions." Mr. Masella added that "Paul will help round out the firm's investment-product offerings by designing and managing dividend-oriented investment vehicles, including both private funds and separately managed accounts."

**Gregg Kidd**, the Chairman and CEO of PCM's parent company, commented that "with the addition of Paul, PCM will solidify its position as one of the most innovative and client-focused investment-advisory firms in the region, serving individuals, institutions and municipalities and complementing the various financial, insurance and human-resource solutions offered by the Pinnacle Family of Companies."

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At PCM, Mr. Tryon will join **Steve Fauer**, also a CFA and one of the firm's founders, in overseeing client portfolios. In noting Mr. Tryon's experience in managing over \$700 million in assets, Mr. Fauer stated that "Paul will add a new dimension to PCM's investment capabilities, and I'm looking forward to collaborating and sharing ideas with him as we address clients' investment-management needs."

Paul Tryon, CFA has almost 20 years of experience in investment banking, securities research and portfolio management. In addition to his membership in the CFA Institute, Paul is also a member of the Boston Security Analysts Society. Paul and his wife Joey, a practicing physician, have three children, Matt, age 11, and 9-year-old twins Jake and Eric. Paul is a sports enthusiast, having run five marathons and played football for four years at his alma mater, Yale University. When not chasing down good investments or his three high-energy boys, Paul has been known to perform occasionally in *a cappella* ensembles.

**Pinnacle Capital Management** is an investment-advisory firm registered with the US Securities and Exchange Commission. Founded in 2005, PCM manages investment accounts for individuals and institutions and is also the investment advisor for two private funds and a registered investment company (mutual fund). PCM is a member of the **Pinnacle Family of Companies**, a regional financial-services, insurance and human-resources enterprise founded in 1995 with over \$1.2 billion of client assets. The Pinnacle Family of Companies maintains New York offices in Syracuse, Auburn, Fayetteville, Rochester, Buffalo and Albany, with additional offices in New Jersey and Massachusetts.

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